



Federal Democratic Republic of Ethiopia OCCUPATIONAL STANDARD

TRADE SERVICE

NTQF Level II



Ministry of Education July 2014

Introduction

Ethiopia has embarked on a process of reforming its TVET-System. Within the policies and strategies of the Ethiopian Government, technology transformation – by using international standards and international best practices as the basis, and, adopting, adapting and verifying them in the Ethiopian context – is a pivotal element. TVET is given an important role with regard to technology transfer. The new paradigm in the outcome-based TVET system is the orientation at the current and anticipated future demand of the economy and the labor market.

The Ethiopia Occupational Standards (EOS) is the core element of the Ethiopian National TVET-Strategy and an important factor within the context of the National TVET-Qualification Framework (NTQF). They are national Ethiopian standards, which define the occupational requirements and expected outcome related to a specific occupation without taking TVET delivery into account.

This document details the mandatory format, sequencing, wording and layout for the Ethiopia Occupational Standard which comprised of Units of Competence.

A Unit of Competence describes a distinct work activity. It is documented in a standard format that comprises:

- Occupational title and NTQF level
- Unit title
- Unit code
- Unit descriptor
- Elements and Performance criteria
- Variables and Range statement
- Evidence guide

Together all the parts of a Unit of Competence guide the assessor in determining whether the candidate is competent.

The ensuing sections of this EOS document comprise a description of the occupation with all the key components of a Unit of Competence:

- chart with an overview of all Units of Competence for the respective level (Unit of Competence Chart) including the Unit Codes and the Unit titles
- contents of each Unit of Competence (competence standard)
- occupational map providing the technical and vocational education and training (TVET) providers with information and important requirements to consider when designing training programs for this standards and for the individual, a career path

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UNIT OF COMPETENCE CHART

JNIT OF COMPETENCE CHART Occupational Standard: Trade Service					
Occupational Code: TRD TSR					
ITQF Level II					
TRD TSR2 01 Follow Work Hygiene Pro	place	Bala	TSR2 02 0714 ance and Secure nt-of-Sale Terminal	TRD TSR2 Promote Programs	Loyalty
TRD TSR2 04 Implement F Recalls			TSR2 05 0714 chandise Products		06 0714 int-of-Sale Procedures
TRD TSR2 07 Create and N Displays			TSR2 08 0714 ract with Customers	TRD TSR2 Sell Prodi Services	
TRD TSR2 10 0714 Participate in Environmentally Sustainable Work		Con Cus	TSR2 11 0714 nmunicate with tomers Using hnologies	TRD TSR2 Conduct	<u>12 0714</u> Telemarketing
Minimise Loss		Part	TSR1 14 0714 ticipate in Workplace nmunication	TRD TSR1 Work in To Environmo	eam
TRD TSR2 16 Develop Bus Practice		Star	TSR2 17 0714 ndardize and tain 3S		
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Occupational Standard: Trade Service Level II		
Unit Title	Follow Workplace Hygiene Procedures	
Unit Code	TRD TSR1 01 0714	
Unit Descriptor	This unit describes the performance outcomes, skills and knowledge required to apply good hygiene practices within a range of service industry operations. It requires the ability to follow predetermined procedures, identify and control simple hazards and take particular hygiene measures to ensure the non- contamination of food and other items that might put customers, colleagues and self at a health risk.	

Elements	Performance Criteria
 Follow hygiene procedures an identify hygien hazards. 	d correctly and consistently according to organisation and legal
	1.2 <i>Poor organisation practices</i> that are inconsistent with hygiene procedures are identified and reported.
	1.3 <i>Hygiene hazards</i> that may affect the health and safety of customers, colleagues and self are identified.
	1.4 Action is taken to remove or minimise the hazards within scope of individual responsibility and according to organisation and legal requirements.
	1.5 Hygiene hazards are promptly reported to appropriate person for following up where control of hazard is beyond the scope of individual responsibility.
2. Report any personal healt	2.1 Any personal <i>health issues</i> that are likely to cause a hygiene risk are reported.
issues	2.2 Incidents of food contamination that have resulted from the personal health issue are reported.
2.3 Food handling activities in where there is a risk of food contamination are made participatory as a result of the issue.	
3. Prevent food and other item contamination	3.1 Clean clothes, wear required personal protective clothing and only use organization-approved bandages and dressings are maintained to prevent contamination to food
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	3.2 Clothing or <i>other items worn</i> are ensured not to contaminate food.
	3.3 Unnecessary direct contact is prevented with ready to eat food.
	3.4Food is not followed with any body fluids or tobacco product to become contaminated from sneezing, coughing, blowing nose, spitting, smoking or eating over food or food preparation surfaces.
	3.5 The use of clean materials and clothes and safe and hygienic practices are maintained to ensure that no <i>cross</i> - <i>contamination of other items in the workplace occurs</i> .
4. Prevent cross- contamination by washing	4.1 <i>Hands are washed at appropriate times</i> and hand washing procedures are followed correctly and consistently according to organisation and legal requirements.
hands.	4.2 Hands are washed using <i>appropriate facilities</i> .

Variable	Range
Hygiene procedures	 May include: personal hygiene safe and hygienic handling of food and beverages regular hand washing correct food storage suitable dress and personal protective equipment and clothing avoidance of cross-contamination hygienic cleaning practices to avoid cross-contamination use of cleaning equipment, clothes and materials to avoid cross-contamination safe handling and disposal of linen and laundry appropriate handling and disposal of garbage cleaning and sanitising procedures documented in the organisation food safety program procedures covered by staff training programs procedures required by the food safety rule
Poor organisation practices	May include: • poor personal hygiene practices
	 poor food handling practices that may result in the contamination of food poor cleaning practices that may result in cross-contamination

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	 of food and other items practices inconsistent with the organisation's food safety program outdated practices not in keeping with current organisation activities 	
Hygiene hazard	 activities May include contaminated food vermin airborne dust items such as linen, tea towels and towels that may be contaminated with human waste, such as blood and body secretions dirty equipment and utensils contaminated garbage use of practices not in keeping with current organisation activities colleagues without appropriate training or understanding of good hygiene practices, policies and procedures equipment not working correctly, such as fridge and temperature probes 	
Health issues	May include	
	 food-borne diseases airborne diseases infectious diseases 	
Other items wor		
Cross- contamination c other items in th workplace	May include f • infected linen	
Washing hands at appropriate timesMay include immediately before working with food immediately after handling raw food before commencing or recommencing work with food immediately after using the toilet Immediately after smoking, coughing, sneezing, blowing the 		
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	nose, eating, drinking, and touching the hair, scalp or any wound
Appropriate facilities	May includewarm running water
	• soap
	single use towels
	Designated hand washing sink

Evidence Guide	
Critical Aspects of Competence	 Demonstrates skills and knowledge in: ability to access and interpret hygiene procedures and consistently apply these during day-to-day activities understanding of the importance of following hygiene procedures and of the potential implications of disregarding those procedures project or work activities that show the candidate's ability to apply good hygiene practices on multiple occasions in a range of different operational circumstances to ensure consistency in the application of hygiene procedures
Underpinning Knowledge and Attitudes	 Demonstrates knowledge in: very basic understanding of federal, and state or territory food safety legislative compliance requirements, contents of national rules and standards that underpin regulatory requirements, and local government food safety regulations working knowledge of organisation personal hygiene policies and procedures ramifications of failure to observe hygiene policies and procedures broad understanding of the general hazards in handling food, linen, laundry and garbage, including major causes of contamination and cross-infection sources and effects of microbiological contamination of food and other items that would require protection in the industry sector and business basic understanding of the choice and application of cleaning and sanitising equipment and materials
Underpinning Skills	 Demonstrates skills of: communication skills to verbally report hygiene hazards and poor organisation practice literacy skills to read and interpret relevant organisation policies, procedures and diagrams that identify good hygiene practices

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Resources Implication	Access is required to real or appropriately simulated situations, including work areas, materials and equipment, and toinformation on workplace practices and OHS practices.
Assessment Methods	Competency may be assessed through: Interview / Written Test Observation/ Demonstration with Oral Questioning
Context of Assessment	Competence may be assessed in the work place or in a simulated work place setting.

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Occupational Standard: Trade Service Level II		
Unit Title	Balance and Secure Point-of-Sale Terminal	
Unit Code	TRD TSR1 02 0714	
Unit Descriptor	This unit describes the performance outcomes, skills and knowledge required to balance and reconcile a register or terminal in a retail environment. It involves clearing the register, counting money, calculating non-cash transactions, and reconciling and recording takings. The unit requires the application of store policy and procedures in undertaking those tasks.	

Elements	Performance Criteria
1. Balance and secure takings	1.1 <i>Register or terminal</i> balance is performed at designated times according to <i>store policy and procedures</i> .
from register or terminal	1.2 Cash float is separated from takings prior to balancing procedure and secured according to store policy.
	1.3 Change or terminal is supplied to register according to store policy.
	1.4 Register or terminal reading or print-out is obtained and interpreted.
	1.5 Cash and <i>non cash documents</i> are secured according to store security policy and procedures.
2. Reconcile	2.1 Cash is counted accurately.
takings	2.2 Non cash documents are calculated accurately.
	2.3 Balance between register or terminal reading and sum of cash and non cash transactions is determined.
	2.4 Discrepancies between register or terminal reading and sum of cash and non cash transactions are reported to <i>relevant personnel</i> according to store policy.
	2.5 Store and individual department takings are recorded and <i>records</i> are filed according to store policy.

Variable	Range		
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Register or terminal	May include: cleared at intervals during or at close of trading cleared by operator or specialist staff electronic manual
Store policy and procedure	 May include: cash handling register or terminal balance security
Non-cash documents	May include: • Cash on Delivery (COD) • cheques • credit cards • customer credit ratings • customer refunds • gift vouchers • lay-by
Relevant personnel	May include: manager supervisor team leader
Records	May include: electronic manual

Evidence Guid	Je		
Critical Aspects of Competence	 operates regis manufacturer i applies store i and removing applies store i applies store i applies store i registers and r processes doe according to store 	 and removing takings from register or terminal applies store policy and procedures in regard to cash float applies store policy and procedures in regard to reading registers and recording information processes documentation and records responsibly and according to store policy and procedures reconciles takings according to store policy and procedures 	
Underpinning Knowledge and Attitudes	d • cash and non		
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	 calculating non-cash documents change required and denominations of change 		
	 change required and denominations of change clearance of terminal and transference of tender 		
	counting cash		
	credit and returns		
	➤ credit cards		
	gift vouchers		
	➤ lay-by		
	maintenance of cash float		
	opening and closing point-of-sale terminal		
	recording takings		
	security of cash and non-cash transactions		
	 store policy and procedures in regard to: 		
	> cash float		
	operation of equipment used at register or terminal		
	register or terminal balance		
	security of cash and non-cash transactions		
Underpinning	Demonstrate skills of:		
Skills	literacy and numeracy skills to:		
	balance the register or terminal		
	➤ count cash		
	calculate non-cash transactions		
	 calculate discrepancies between reported and actual takings 		
	complete documentation		
	interpret documentation		
	report on takings		
	planning and organising skills to complete tasks in a set		
	timeframe		
	technology skills to operate register or terminal		
Resources	Access is required to real or appropriately simulated		
Implication	situations, including work areas, materials and equipment, and		
-	toinformation on workplace practices and OHS practices.		
Assessment	Competency may be assessed through:		
Methods	Interview / Written Test		
	Observation/ Demonstration with Oral Questioning		
Context of	Competency may be assessed in the work place or in a simulated		
Assessment	work place setting		

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Occupational Sta	Occupational Standard: Trade Service Level II		
Unit Title	Promote Loyalty Programs		
Unit Code	TRD TSR1 03 0714		
Unit Descriptor	This unit describes the performance outcomes, skills and knowledge required to promote loyalty programs to customers. It covers the development of relationships with customers to identify regular and new repeat customers, and customers eligible for specific loyalty programs.		

Elements		Performance	Criteria	
1.Clarify details of loyalty		1.1Organisational information relating to <i>loyalty programs</i> is identified and reviewed.		
programs		1.2Customer eligibility criteria and benefits are identified for different loyalty programs.		
		1.3Specific terr identified.	ns and conditions of different loya	alty programs are
2.Promote participation	n		ips are developed with custome different loyalty programs.	rs to identify
in loyalty programs		2.2Benefits, terms and conditions of loyalty programs are explained to eligible customers.		
		2.3Customers are assisted with loyalty program enrolment documentation.		
	2.4Loyalty program documentation is processed according workplace procedures.		according to	
3.Offer loyalty rewards			ntified in relation	
	3.2Relationships with regular customers are identified and appropriate rewards offered to repeat business accordin store policies.			
4.Review customer responses to loyalty programs			f loyalty program promotion is con omers and potential is discussed f it staff.	
		4.2Outcomes of offers of loyalty rewards are considered to regular and new repeat customers and potential is discussed for improvement with relevant staff.		
	4.3Suggested improvements are applied to build customer lo as directed by relevant staff.		customer loyalty	
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Variable	Range		
Loyalty programs	May include but not limited to:		
	cash back cards		
	exclusive events or services		
	 instant rewards cards 		
	loyalty points cards		
	VIP member cards		
	vouchers		
Developing	May include but not limited to:		
relationships with	active listening		
customers	developing trust		
	 encouraging expression of preferences 		
	establishing rapport		
	 face-to-face or telephone contact with customers 		
	non-verbal communication		
	 speaking clearly and concisely 		
	 using language that is appropriate, open and inclusive 		
Rewards for	May include but not limited to:		
customer loyalty	discounted prices		
	free gifts		
	invitations to special events		

Evidence Guide	
Critical Aspects of Competence	 Demonstrates skills and knowledge in: identifies eligibility, benefits, terms and conditions of different loyalty programs explains loyalty programs to eligible customers assists customers in completing and processing loyalty program documentation offers formal and informal rewards to customers within scope and limitation of own role Suggests improvements to loyalty programs and implements changes as directed
Underpinning Knowledge and Attitudes	 Demonstrates knowledge in: functions and procedures for operating store equipment location of stores or store departments merchandise and service range of store departments relevant legislation, statutory requirements and codes of practice relating to the retail industry, including Work Health and Safety (WHS) store policy and procedures in regard to:

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	customer service
	 loyalty programs
Underpinning	Demonstrates skills of:
Skills	 communication and interpersonal skills to:
	ask questions and listen actively
	establish rapport and develop trust
	inform customers
	share information
	use and interpret non-verbal communication
	use language and concepts appropriate to cultural
	differences
	literacy skills to:
	assist with completion of documentation
	interpret procedures
	 self-management skills to follow set routines and procedures
	 technical skills to operate store equipment
Resources	Access is required to real or appropriately simulated
Implication	situations, including work areas, materials and equipment, and
	toinformation on workplace practices and OHS practices.
Methods of	Competence may be assessed through:
Assessment	Interview / Written Test
	Observation / Demonstration with Oral Questioning
Context of	Competence may be assessed in the work place or in a simulated
Assessment	work place setting.

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Occupational Sta	Occupational Standard: Trade Service Level II	
Unit Title	Implement Product Recalls	
Unit Code	TRD TSR1 04 0714	
Unit Descriptor	This unit describes the performance outcomes, skills and knowledge required to initiate and implement product recalls for a retail or wholesale business in compliance with legislative obligations and according to risk management principles.	

Elements	Performance Criteria
1.Respond to customer problems that	1.1Details of complaint are recorded using <i>appropriate communication techniques</i> .
may require product recall	1.2Preliminary assessment of risk is determined to public health and safety.
	1.3Senior management is informed of potential risk to public health and safety according to company <i>recall procedures</i> .
	1.4Manufacturer or vendor of complaint is immediately informed as required by organisational policy.
	 5Any products determined to pose immediate risk to public health and safety are withdrawn from sale according to company recall procedures.
	 6Relevant public and industry <i>product recall bodies</i> are informed on confirmation of risk.
2.Respond to initial enguiries to	2.1Process is detailed for determining risk and role of relevant public and industry product recall bodies.
clarify nature of product risk	2.2Nature of risk is investigated, ascertained and <i>reported</i> to relevant public and industry product recall bodies.
3.Implement product recalls	3.1 Product recall activities are administered according to company and legislative procedures.
	3.2Recalls are completed effectively within set time constraints.
	3.3Instructions are established for recall procedures and contingencies in a timely and efficient manner.

Variable	Ran	Range		
Appropriate communication techniques	י ו • ו			
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	languages, Indigenous languages and visual languages such
	as sign language
	speaking clearly and concisely
Desell	non-verbal communication
Recall	May include but not limited to:
procedures	 those outlined by Food Standards Ethiopia, trade practices
	legislation and procedure manuals
	business operating procedures
	relevant Ethiopian Standards for product manufacturer,
Dealer	maintenance, storage, transportation, handling or sale
Product recall	May include but not limited to:
bodies	recall coordinating committee
	manufacturer or industry recall committee
	 Ethiopian Competition and Consumer Commission
	Food Standards Ethiopia
	Ethiopian Food Council
	Grocery Manufacturers of Ethiopia
	 retail, wholesale and distribution bodies
	 federal and state or territory bodies, including those
	responsible for health, consumer affairs, industry, science and
	tourism
Reports	May include but not limited to:
	 risk assessment report
	customer complaint
	nature of contamination
	nature of complaint
	• characteristics of product: fresh food, long-life, grocery, general
	merchandise, chilled, packaged, unpackaged
	police report
Product recall	May include but not limited to:
activities	• timing
	warnings
	insurance issues
	 consultation with key stakeholders
	organising logistics
	reporting compliance
	 claim procedures on recalled products
	legal requirements
	approvals obtained
	 impact on business relationships and contractual arrangements
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Evidence Guide			
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Critical Accests of	Demonstrates skills and knowledge competencies to:
Critical Aspects of Competence	 Demonstrates skills and knowledge competencies to: responds to customer complaints in a positive and timely fashion in line with confidentiality requirements, company policy and relevant legislation interprets and communicates information to customers, supervisors, staff, external stakeholders and business customers identifies and accesses relevant and accurate information to evaluate potential risks responsibly and effectively manages recall process for a worksite or recall activity according to company policy organises, plans or completes recall and withdrawal procedures to recall notices initiated by business, manufacturer or government
Underpinning	Demonstrate knowledge of:
Knowledge and	 correct reporting procedures
Attitudes	 recall process
	 public liability obligations
	 implications of differing contract types and contexts
	 consumer groups and representative bodies
	 relevant government agencies
	 relevant commercial law and legislation
	 rights and responsibilities of all parties
	 transport, storage and disposal of recalled products
	 Ethiopian Competition and Consumer Commission provisions
	 information sources on product and supply arrangements for customers
	 business policy and procedures affecting job role or function
	OHS aspects of job
Underpinning	Demonstrate skills of:
Skills	 literacy and numeracy skills to record and report all actions
	analytical and decision-making skills
	 planning and organisational skills
	interpersonal communication skills to:
	communicate with internal and external parties including
	consumer groups, media, government bodies, business
	customers and supplier and individual consumers including
	thorough, clear and direct communication
	ask questions to identify and confirm requirements share information
	>give instructions
	 Suse language and concepts appropriate to cultural
	differences
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	➤use and interpret non-verbal communication
Resources Implication	Access is required to real or appropriately simulated situations, including work areas, materials and equipment, and to information on workplace practices and OHS practices.
Methods of Assessment	 Competence may be assessed through: Interview / Written Test Observation / Demonstration with Oral Questioning
Context of Assessment	Competence may be assessed in the work place or in a simulated work place setting.

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Occupational Standard: Trade Service Level II		
Unit Title	Merchandise Products	
Unit Code	TRD TSR1 05 0714	
Unit Descriptor	This unit describes the performance outcomes, skills and knowledge required to merchandise products within a retail store. It involves the consistent application of store policies and procedures in regard to displaying, merchandising, ticketing, labelling, pricing and storing stock. It also includes the application of correct manual handling, storage and display techniques according to stock characteristics, industry codes of practice, and relevant legislation.	

Elements	Performance Criteria
1. Place and arrange	1.1 <i>Merchandise</i> is unpacked according to <i>store policy and procedures</i> and <i>legislative requirements</i> .
merchandise	 1.2E-merchandise is placed on floor, fixtures and shelves in determined locations according to Work Health and Safety (WHS) legislative requirements.
	1.3Merchandise is <i>displayed</i> to achieve a balanced, fully-stocked appearance and sales are promoted.
	 4Damaged, soiled or out-of-date stock are identified and corrective action is taken as required according to store procedures.
	1.5Stock range is placed in line with fixtures, ticketing, prices and bar codes.
	1.6Stock is rotated according to stock requirements and store procedure.
	1.7Stock presentation conforms are ensured to special <i>handling techniques</i> and other <i>safety requirements</i> .
2. Prepare and apply labels and tickets	2.1 <i>Labels and tickets are prepared</i> for window, wall or floor displays according to store policy.
	 2.2Tickets are prepared using electronic equipment or stored neatly by hand according to design specifications and procedures.
	2.3Soiled, damaged, illegible or incorrect labels and tickets are

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	identified and corrective action is taken according to store procedures.
	2.4Electronic ticketing and labelling equipment are used, maintained and stored according to manufacturer's instructions and store procedures.
	2.5Labels and tickets are palced visibly and correctly on merchandise.
	2.6Labels and tickets are replaced according to store policy.
3. Maintain displays	3.1Unsuitable or out-of-date displays and <i>special promotion areas</i> are reset or dismantled as directed.
	3.2Supervisor is assisted in selection of merchandise for display.
	3.3Merchandise is arranged and faced up as directed according to layout specifications and load-bearing capacity of fixtures.
	3.4Correct pricing and information on merchandise are maintained according to store procedures, industry codes of practice and legislative requirements.
	3.5Optimum stock levels are identified and stock is replenished according to store policy.
	3.6Excess packaging is removed and display areas are maintained in a clean and tidy condition.
4. Protect merchandise	4.1Correct handling storage is identified and applied according to stock characteristics and legislative requirements.
	4.2 Display techniques are applied according to stock characteristics and legislative requirements.

Variable	Range	
Merchandise	May include: • type • brand • size • customer needs • colour • price	
Store policy and procedures May include: • merchandising of stock • preparing and displaying labels and tickets • maintaining displays		
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Legislative	May include:	
requirements	 pricing requirements 	
	 industry codes of practice 	
	 discounted items 	
	Ethiopian Consumer law	
Display	May include:	
- 7	 setting new displays 	
	 maintaining existing displays 	
Handling	May include:	
techniques	 stock characteristics 	
•	store policy	
	legislative requirements	
	industry codes of practice	
Safety	May include:	
requirements	 transport, storage and handling of goods 	
	hazardous substances	
	labelling of workplace substances	
Preparation of	May include:	
labels and	pricing gun	
tickets	shelf tickets	
	shelf talkers	
	written labels	
	swing ticketing	
	bar coding	
	price boards	
	header boards	
Special	May include:	
promotion areas	permanent or temporary	
	interior or exterior	
	publicly accessible	
	windows	
	shelves	
	wall fixtures	
	on floor	

Evidence Guide	
Critical Aspects of Competence	 Demonstrate skills and knowledge of: applies store policies and procedures and legislative requirements in regard to displaying, merchandising, ticketing, pricing and storing stock displays merchandise on floor, fixtures, shelves and display

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	 areas, in determined locations, according to special manual handling techniques and other safety requirements prepares display labels and price tickets for merchandise with regard to store policies and procedures operates, maintains and stores a range of ticketing equipment according to: store policy and procedures industry codes of practice manufacturer instructions and design specifications identifies damaged, soiled or out-of-date stock and takes corrective action as required by store procedures and legislative requirements maintains display areas and replenishes stock as required according to store procedures and legislative requirements performs correct manual handling, storage and display techniques
Underpinning Knowledge and Attitudes	 Demonstrates knowledge of: store policies and procedures in regard to: availability and use of display materials correct storage of stock correct storage procedures for labelling and ticketing equipment and materials location of display areas merchandise range merchandising, ticketing and pricing of stock scheduling for building or rotating displays stock replenishment store promotional themes, including advertising, catalogues and special offers correct manual handling techniques for protection of self and merchandise principles of display elements and principles of design and trends in retail design relevant WHS regulations, including: manual handling hygiene and sanitation hazardous substances labelling of workplace substances relevant legislation and statutory requirements relating to merchandising product

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	 pricing procedures, including inclusion and exclusion of GST relevant industry codes of practice relating to merchandising product 	
Underpinning Skills	 Demonstrates skills of: literacy and numeracy skills to: prepare machine or manual labels and tickets read and interpret store procedures and guidelines read and interpret manufacturer instructions 	
	 self-management skills to complete tasks in a set timeframe technology skills to operate and maintain manual and electronic labelling and ticketing equipment 	
Resources Implication	Access is required to real or appropriately simulated situations, including work areas, materials and equipment, and to information on workplace practices and OHS practices.	
Methods of Assessment	 Competence may be assessed through: Interview / Written Test Observation / Demonstration with Oral Questioning 	
Context of Assessment	Competency may be assessed in the work place or in a simulated work place setting	

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Occupational Standard: Trade Service Level II		
Unit Title	Apply Point-of-Sale Handling Procedures	
Unit Code	TRD TSR1 06 0714	
Unit Descriptor	This unit describes the performance outcomes, skills and knowledge required to operate point-of-sale equipment, apply store policy and procedures to a range of transactions, interact with customers, and package or wrap an item for transportation.	

Elements	Per	Performance Criteria		
1. Operate point- of-sale	1.1	Point-of-sale terminal is opened and closed according to store policy and procedures.		
equipment	1.2	Point-of-sale terminal is cleared and tender transferred according to store procedure.		
	1.3	Cash is handled according to store security procedures.		
	1.4	Supplies of change are maintained in point-of-sale terminal according to store policy.		
	1.5	Active point-of-sale terminals is attended according to store policy.		
	1.6	Records for transaction errors are completed according to store policy.		
	1.7	Adequate supplies of dockets, vouchers and <i>point-of-sale documents</i> are maintained.		
	1.8	<i>Customers</i> are informed of delays in the point-of-sale operation where required.		
2. Ensure accuracy of	2.1	<i>Numerical calculations</i> are identified and performed to ensure accurate pricing and collection of money.		
transactions	2.2	Numerical information is collected from various sources and accurately calculated with or without the use of a calculator.		
3. Perform point- of-sale	3.1	<i>Point-of-sale transactions</i> are completed according to store policy.		
transactions	3.2	Store procedures are identified and applied in respect of cash and non cash transactions.		
	3.3	Store procedures are identified and applied in regard to exchanges and returns.		

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	3.4	Goods are moved through point-of-sale area efficiently and with attention to fragility and packaging.
	3.5	Information is entered into <i>point-of-sale equipment</i> .
	3.6	Price or total and amount of cash received is stated verbally to customer.
	3.7	Correct change is tendered.
4. Complete sales	4.1	Customer order forms, invoices and receipts are completed and any loyalty card transactions are processed.
	4.2	Customer delivery requirements are identified and processed according to set timeframes.
	4.3	Sales transactions or direct customers to point-of-sale terminals are processed according to store policy without undue delay.
	4.4	Customer is acknowledged and thanked in line with store policy and procedures.
5. Wrap and pack goods	5.1	Adequate supplies of <i>wrapping and packaging materials</i> are maintained and requested.
	5.2	Appropriate wrapping or packaging material is selected.
	5.3	Merchandise is wrapped neatly and effectively where required.
	5.4	Items are packed safely to avoid damage in transit, and labels attached where required.
	5.5	Transfer of merchandise is arranged for parcel pick up or other <i>delivery methods</i> if required.

Variable	Range		
Store policy an procedures	 May include: cash handling financial transactions handling techniques of stock operation of point-of-sale equipment sales transactions security 		
Point-of-sale documents	May include: • credit slips • lay-by slips • message pads		
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	order forms
	product return slips
	 promotional materials
Customers	May include:
	 customers with routine or special requests
	 internal and external contacts
	new or repeat contacts
	 people from a range of social, cultural and ethnic backgrounds
	 people with varying physical and mental abilities
Numerical	May include:
calculations	addition and subtraction
	 calculations of cash amounts and change
	 calculations of discount amounts
	estimation of quantities
	measurement
	multiplication and division
	percentages
Point-of-sale	May include:
transactions	cheques
	credit cards and store cards
	exchanges
	gift vouchers
	• lay-by
	returns
	smart cards
Point-of-sale	May include:
equipment	cash drawer
	cash register
	electronic scales
	numerical display board
	• scanner
	security tagging
Wrapping and	May include:
packaging	adhesive tape
materials	• bags
	boxes
	bubble wrap
	gift wrapping
	• paper
	ribbon
	string

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Delivery	May include:
methods	courier
	domestic or international delivery
	freight
	parcel pick-up
	post or express post

Evidence Guide	
Critical Aspects of Competence	 Demonstrate skills and Knowledge to: operates point-of-sale equipment according to manufacturer instructions and store policy and procedures applies store policy and procedures in regard to cash handling and point-of-sale transactions interprets, calculates and records numerical information accurately processes sales transaction information responsibly and accurately according to store policy and procedures in regard to the handling,
Underpinning Knowledge and Attitudes	 packing, wrapping and delivery of goods or merchandise Demonstrate Knowledge of: cash and non-cash handling procedures, including: balancing point-of-sale equipment calculating non-cash documents change required, denominations of change and tendering change clearance of terminal and transference of tender counting cash maintenance of cash float opening and closing point-of-sale terminal recording takings security of cash and non-cash transactions functions and procedures for operating point-of-sale equipment, including: calculators electronic scales numerical display board registers merchandise handling techniques, including wrapping and packaging techniques range of services provided by the store relevant legislation and statutory requirements, including: industry codes of practice

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Underpinning Skills Resources Implication	 Work Health and Safety (WHS) Ethiopian consumer law scanners store policy and procedures in relation to: allocated duties and responsibilities bag checking customer service exchanges and returns handling, packing and wrapping goods or merchandise point-of-sale transactions stock availability key features of a calculator Demonstrate skills of: communication and interpersonal skills to: ask questions to identify and confirm requirements inform customers of delays listen actively request adequate supplies of wrapping material or bags through clear and direct communication share information state price or total and amount of cash received use and interpret non-verbal communication use language and concepts appropriate to cultural differences self-management skills to: deal with different types of transactions follow set routines and procedures literacy and numeracy skills to: document sales and delivery information render change undertake work functions, including addition, division, multiplication, percentages and subtraction
Implication	situations, including work areas, materials and equipment, and to information on workplace practices and OHS practices.
Methods of Assessment	Competence may be assessed through: Interview / Written Test Observation / Demonstration with Oral Questioning
Context of Assessment	Competency may be assessed in the work place or in a simulated work place setting

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Occupational Standard: Trade Service Level II			
Unit Title	Create and Maintain Displays		
Unit Code	TRD TSR1 07 0714		
Unit Descriptor	This unit describes the performance outcomes, skills and knowledge required to identify requirements for displays, develop display ideas, obtain approval from relevant personnel, and plan and build displays. It also covers maintaining displays to meet the requirements of the product, the audience and the organisation.		

Elements	Performance Criteria
 Identify requirements for displays 	1.1 <i>Purpose, audience</i> and products are identified for each display.
	1.2Organisational requirements and research <i>relevant</i> <i>information</i> are identified where required.
	1.3Available budget and <i>resources</i> required are identified to create the display.
	1.4 <i>Constraints or factors</i> that may affect the creation of the display are identified and considered.
2. Develop display ideas	2.1 Ideas are generated for the display using <i>creative thinking techniques</i> .
	2.2Ideas are tested against display and <i>organisational requirements</i> .
	2.3 Display options are discussed with relevant personnel.
	2.4Display ideas are modified and redefined according to <i>feedback</i> and confirm with <i>relevant personnel</i> .
4. Maintain displays	4.1 Displays are regularly cleaned and tidied and products are replaced as necessary according to display plans.
	4.2Changes or alterations are made to the display as appropriate.

Variable	Range
Purpose	May include: attracting customers into the store new products new range

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	promotion
	• sale
Audience	May include:
	 internal and external foot or vehicular traffic
	 new or repeat customers
	 people from a range of social, cultural and ethnic
	backgrounds
	 people with varying physical and mental abilities
	 people of different ages
	 people with varying degrees of language and literacy
Relevant	May include:
information	colleagues
	direct observation
	internet
	magazines
	marketing personnel
	technical personnel
	written reports
Resources	May include:
	 equipment and technology
	fixtures and fittings
	labels and tickets
	new or recycled materials
	• staff
	• time
Constraints or	May include:
factors	 availability of materials
	budget
	 product characteristics
	• space
	• staff
	• time
Creative thinkin	5 J
techniques	brainstorming
	creative writing
	drawings
	lateral thinking
	mind mapping
	 product association
	telling stories
	using prompts
	visualising
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Organisational	May include:		
requirements	aesthetics		
	allocated space		
	branding		
	• budget		
	 Work Health and Safety (WHS) 		
	organisational standards		
	• staff		
	 store policy and procedures, including: 		
	housekeeping and waste disposal procedures		
	WHS procedures		
Display options	May include:		
	indoor or outdoor		
	lighting		
	• sound		
	static or moving		
Feedback	May include:		
	in groups		
	in writing		
	individually		
	verbally		
Relevant	May include:		
personnel	 external personnel with visual merchandising expertise 		
	manager		
	team leader		

Evidence Guide	
Critical Aspects of Competence	 Demonstrate skills and knowledge to: identifies the requirements for new displays creates display plans that meet the requirements of the product, audience and organisation plans and builds displays, according to plans maintains displays
Underpinning Knowledge and Attitudes	Demonstrate knowledge of: audiences for and required effects of displays basic design principles, including: colour flow of product shape use of space organisational requirements, including:

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Underpinning Skills	 environment, health and safety compliance location of displays visual merchandising standards visual merchandising display options Demonstrate skills of: communication and interpersonal skills to: communicate display ideas to others seek and accept feedback through clear and direct communication use and interpret non-verbal communication use language and concepts appropriate to cultural differences creative thinking and design skills to generate ideas for improving displays initiative and enterprise skills to ensure efficient and cost-effective use of resources observation skills to identify when display needs to be changed, updated or altered sketching and writing skills to represent ideas in a simple display plan
Resources Implication	Access is required to real or appropriately simulated situations, including work areas, materials and equipment, and to information on workplace practices and OHS practices.
Methods of Assessment	 Competence may be assessed through: Interview / Written Test Observation / Demonstration with Oral Questioning
Context of Assessment	Competency may be assessed in the work place or in a simulated work place setting

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Occupational Standard: Trade Service Level II		
Unit Title	Interact with Customers	
Unit Code	TRD TSR1 08 0714	
Unit Descriptor	This unit describes the performance outcomes, skills and knowledge required to deliver service to customers. It involves being able to communicate effectively with customers, respond to their complaints, receive and process sales orders, and identify special customer requirements.	
	The unit covers the consistent application of store policies and industry codes of practice to provide a quality service environment by treating customers and team members in a courteous and professional manner through all stages of the service and sales procedure, and to identify and resolve customer complaints.	

Elements	Performance Criteria
1. Deliver service to	1.1 <i>Customers are communicated</i> with in a professional and courteous manner according to <i>store policy</i> .
customers.	1.2 <i>Customer needs</i> are met and reasonable requests referred to supervisor according to store policy and <i>legislative requirements</i> .
	1.3Customer details and information are recorded where necessary.
	1.4Possible problems are identified and anticipated and action is taken to minimise the effect on customer satisfaction.
	1.5Opportunities are recognised and acted upon to deliver additional levels of <i>service</i> beyond the customer's immediate request.
	1.6Contact is maintained with customer until sale is completed according to store policy.
	1.7Verbal and non-verbal communication are used to develop rapport with customers during service delivery.
	1.8Repeat customers are encouragted by promotion of appropriate services or products according to store policy.
	1.9Customer are appropriately and courteously fairwelled according to store policy.

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2. Respond to customer complaints.	handling <i>complaints</i> according to store policy.
	 2.2Complaints are handled sensitively, courteously and with discretion.
	2.3Customer nature of complaint is established and confirmed with by active listening and questioning.
	2.4Action is taken to resolve complaint to customer's satisfaction wherever possible.
	2.5Unresolved customer dissatisfaction or complaints is/are promptly referred to supervisor.
	2.6The opportunity is taken to turn incidents of customer dissatisfaction into a demonstration of high-quality service to customer according to store policy.
	2.7Documentation regarding customer dissatisfaction or complaints is completed accurately and legibly.
	2.8 <i>Follow-up action</i> is taken as necessary to ensure customer satisfaction.
3. Receive a	, , , , , , , , , , , , , , , , , , ,
process sa orders.	ales 3.2Customers are promply referred to appropriate area as required.
	3.3Customers are provided with information in clear, concise manner.
	3.4Sales orders are processed, recorded and acted upon according to store policy.
	3.5Customer returns or refunds are processed according to store policy and procedures.
4. Identify special	4.1Customers are promptly identified with special needs or requirements by observation and questioning.
customer requireme	4.2A willingness to assist is verbally and non-verbally conveyed.
	4.3Customers' needs are promptly serviced, referred or redirected as required.

Variable	Range		
Customers	May include:customers with routine or special requestsinternal and external contacts		
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	new or repeat contacts
	people from a range of social, cultural and ethnic backgrounds
	 people with varying physical and mental abilities
Communication	May include:
	face-to-face or telephone contact with customers
	non-verbal communication
	 speaking clearly and concisely
	using appropriate language
	using open and inclusive language
Store policy	May include:
	cash handling
	customer service
	dealing with customer complaints
	 processing sales orders
Customer needs	May include:
	 information regarding store facilities and services
	 location of specific items within the store
	product information
	returns or refunds
Legislative	May include:
requirements	liquor licensing regulations
	lottery legislation
	 sale of second-hand goods
	 sale of X and R-rated products
	tobacco laws
	Trade Practices Act
	trading hours
	transport, storage and handling of goods
Service	May include:
	all store activities
	internal and external customers
	follow-up in event of delays in service provision
Complaints	May include:
	• prices
	products
Fallow we action	service
Follow-up action	May include:
	 communication with: austomore
	 customers staff
	 supervisors and management
	 suppliers

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٠	recommendations to supervisor regarding policy and
	procedure development or alteration

Evidence Guid	le	
Critical Aspects	Demonstrate skills and Knowlegde to:	
of Competence	 responsibly, according to store policy and procedures identifies the nature of customer complaints, resolves complaints and provides service to customers according to store policies collaboratively works within a team to meet customers' needs applies store policy and procedures and industry codes of practice in regard to customer service provides a quality service environment by treating customers and team members in a courteous and professional manner through all stages of the service and sales procedure uses effective questioning, active listening and observation 	
Underpinning Knowledge an Attitudes	 skills to identify special customer requirements. DemonstrateKnowlegde of: adding-on selling concepts conflict-resolution strategies functions and procedures for operating the store telephone system and other communication equipment, and the relevant numbers greeting and farewelling techniques location of store departments range of store departments non-verbal cues indicating customer behaviour questioning and active listening techniques relevant legislation and statutory requirements, including Work Health and Safety (WHS) policy and procedures in regard to: customer service dealing with customer complaints allocated duties and responsibilities customer returns and refunds lay-by, gift voucher 	
Underpinning Skills	 strategies for handling difficult or abusive customers Deomtrate skills of: communication and interpersonal skills to: build rapport and understanding clarify and feed back information 	
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	 deal with difficult customers listen to customers' needs negotiate with and persuade customers to buy promote products and services respond to complaints effectively and politely literacy and numeracy skills to: calculate costs and discounts document sales, stock and delivery information follow procedures for recording customer orders that are placed in person, by telephone or by electronic means handle legal tender take messages in person or by telephone write records of complaints weigh and measure goods observation and analysis skills to anticipate customer behaviour self-management skills to follow set routines and procedure
Resources Implication	Access is required to real or appropriately simulated situations, including work areas, materials and equipment, and to information on workplace practices and OHS practices.
Methods of Assessment	 Competence may be assessed through: Interview / Written Test Observation / Demonstration with Oral Questioning
Context of Assessment	Competency may be assessed in the work place or in a simulated work place setting

Occupational Standard: Trade Service Level II			
Unit Title	Sell Products and Services		
Unit Code	TRD TSR1 09 0714		
Unit Descriptor	This unit describes the performance outcomes, skills and knowledge required to sell products and services in a retail environment. It involves the use of sales techniques and encompasses key selling skills, from approaching the customer to closing the sale. It requires a basic level of product knowledge and the recognition and demonstration of verbal and non-verbal communication skills to determine customer requirements, sell the benefits of products and services, overcome objections and close sales.		

Elements	Performance Criteria			
 Develop and apply product knowledge 	1.1 <i>Product knowledge</i> is developed by accessing <i>relevant sourcesof information</i> and confirmed with relevant staff.			
	 2Knowledge of the use and application of relevant products and services are applied in interactions with customers according to store policy and <i>legislative requirements</i>. 			
	1.3Gaps in product knowledge are identified and resolved by accessing relevant sources of information.			
2. Approach customer	2.1 <i>Customers</i> are identified by name where possible.			
	2.2Knowledge of customer buying behaviour is developed by accessing relevant sources of information.			
	2.3Appropriate timing of customer approach is determined and applied according to store policy and customer behaviour.			
	2.4Customer contact is initiated according to store policy.			
	2.5A positive impression is conveyed to encourage customer interest according to store policy.			
3. Gather and respond to	3.1Questioning techniques and listening skills are applied to determine customer buying motives and requirements.			
information	3.2Non verbal communication cues are interpreted and clarified.			
	3.3Customer is directed to specific merchandise according to customer requirements and store policy.			

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4. Sell benefits	4.1Customer needs are matched to appropriate products and services.
	4.2Knowledge of product features and benefits is communicated clearly to customers.
	4.3Product use and safety requirements are described to customers.
	4.4Customers are referred to appropriate product specialist as required.
	4.5 <i>Routine customer questions</i> about merchandise are answered accurately and honestly or referred to senior sales staff.
5. Overcome objections	5.1Customer objections are identified and acknowledged according to store policy.
	5.2Objections are categorized into price, time and merchandise characteristics and solutions considered.
	5.3Solutions are offered to customer objections according to store policy.
	5.4 Problem solving is applied within personal scope of responsibilities to overcome customer objections or referred to senior staff.
6. Close sale	6.1Customer buying signals are monitored, identified and responded appropriately.
	6.2Customer is encouraged to make purchase decisions.
	6.3Appropriate method of closing sale is selected and applied.
7. Maximise sales	7.1Opportunities are recognized and applied for making additional <i>sales</i> according to store policy.
opportunities	7.2Customers are advised of complementary products or services according to customer's identified need.
	7.3Personal sales outcomes are reviewed and strategies considered to maximise future sales in consultation with relevant staff.

Variable	Range		
Product knowledge	May include: • features an • handling ar	d benefits nd storage requirements	
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	price			
	safety features			
	 stock availability 			
	 use-by dates 			
	warranties			
Relevant	May include:			
sources of	demonstrations			
information	internet			
	labels			
	 product profiles 			
	staff members			
	 store or supplier product manuals 			
	 store tours 			
	 videos 			
Legislative	May include:			
requirements	-			
requirements	industry codes of practice			
	Induor laws			
	lottery legislation			
	Work Health and Safety (WHS)			
	 sale of second-hand goods 			
	 tobacco laws 			
	Ethiopian consumer law and fair trading Acts			
	 trading hours 			
	 transport, storage and handling of goods 			
Customers	May include:			
	 customers with routine or special requests 			
	 internal and external contacts 			
	 new or repeat contacts 			
	• people from a range of social, cultural and ethnic backgrounds			
	 people with varying physical and mental abilities 			
Routine	May include:			
customer	• availability			
questions	 features and benefits 			
quoonono				
	price and price reductions			
Droblom och inst	quality May include:			
Problem solving	May include:			
	resource implications			
	store policies and procedures			
Sales	May include:			
	face-to-face			
	• online			
	over the telephone			

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Evidence Gui		
Critical Aspen of Competen		ıd
Underpinning Knowledge a Attitudes	 services evaluates personal sales performance to maximise future 	
Underpinning Skills	 Demonstrate : communication and interpersonal skills to: 	
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	 handle difficult customers verbal and non-verbal communication skills to: question, listen and observe overcome objections and close sale literacy and numeracy skills to: handle payments for goods read product information read store policies and procedures record information weigh and measure goods selling skills to use a range of selling techniques
Resource Implications	Access is required to real or appropriately simulated situations, including work areas, materials and equipment, and to information on workplace practices and OHS practices.
Methods of Assessment	 Competence may be assessed through: Interview / Written Test Observation / Demonstration with Oral Questioning
Context of Assessment	Competence may be assessed in the work place or in a simulated work place setting.

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Occupational Standard: Trade Service Level II		
Unit Title	Participate in Environmentally Sustainable Work	
Unit Code	TRD TSR1 10 0714	
Unit Descriptor	This unit describes the performance outcomes, skills and knowledge required to effectively measure current resource use and to carry out improvements including reducing the negative environmental impact of work practices. This unit requires the ability to access industry information, and applicable legislative and occupational health and safety (OHS) guidelines.	

Elements	Performance Criteria
1.Identify current resource use	1.1Workplace <i>environmental and resource efficiency issues</i> are identified.
	1.2Resources used in own work role are identified.
	1.3Current usage of resources is documented and measured using <i>appropriate techniques</i>
	1.4Documentations measuring current usage are recorded and filed using technology (such as software systems) where applicable.
	1.5Workplace environmental hazards are identified and reported to appropriate personnel
2.Comply with	2.1Workplace procedures are followed to ensure <i>compliance</i> .
environmental regulations	2.2Breaches or potential breaches are reported to appropriate personnel
3.Seek opportunities to	3.1 Organisational plans are followed to improve environmental practices and resource efficiency
improve resource efficiency	3.2Possible areas in own work area as part of a team, are identified for improvements to work practices where relevant.
	3.3 Suggestions are made for improvements to workplace practices in own work area.

Variable	Range

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Environmental	May Include:
and resource efficiency issues	 maximising opportunities to improve business environmental performance
	 minimising environmental risks
	 promoting more efficient production and consumption of natural resources, for example minimising waste by participating in or using a waste management system using resources efficiently such as material usage, energy usage (seeking alternative sources of energy or energy conservation) or efficient water usage
Appropriate	May Include:
techniques	 examining and documenting resources in work area examining invoices from suppliers
	examining relevant information and data
	measuring resource usage under different conditions
	reports from other parties involved in the process of identifying and implementing improvements
Compliance	 May Include: meeting relevant laws, by-laws and regulations or best practice to support compliance in environmental performance and sustainability at each level as required (such as Environmental Protection or Biodiversity Conservation Act): international state/territory local government industry organisation
Organisational plans	 May Include: documented policies and procedures work plans to minimise waste or to increase efficiency of resources supply chain program for purchasing sustainable products or an environmental management framework
Suggestions	 May Include: improve energy efficiency increase use of renewable, recyclable, reusable and recoverable resources maximise opportunities such as use of solar power or other alternative forms of energy, where appropriate prevent and minimise risks reduce emissions of greenhouse gases reduce use of non-renewable resources

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Evidence Guide		
Critical Aspects of	Demonstrate skills and knowledge of:	
Competence	 accessing, interpreting and complying with a range of environment/sustainability legislation and procedural requirements relevant to daily responsibilities accurately following organisational information to participate in and support an improved resource efficiency process and reporting as required developing and/or using tools such as inspection checklists, to collect and measure relevant information on organisation resource consumption, within work role identifying organisational improvements by applying efficient 	
	resource use to daily activities	
	•knowledge of environmental and resource hazards/risks.	
Underpinning	Demonstrate knowledge of:	
Knowledge and Attitudes	 environmental and resource hazards/risks environmental or sustainability legislation, regulations and codes of practice applicable to own work role OHS issues and requirements organisational structure, and reporting channels and procedures relevant environmental and resource efficiency systems and 	
	 procedures sustainability in the workplace 	
	 terms and conditions of employment including policies and procedures, such as daily tasks, employee and employer rights, equal opportunity. 	
Underpinning	Demonstrate skills of:	
Skills	 analytical skills to comply with all relevant legislation associated with job specifications and procedures 	
	 communication and problem-solving skills to question, seek clarification and make suggestions relating to work requirements and efficiency 	
	•communication and teamwork skills to recognise procedures; to follow instructions; to respond to change, such as current workplace environmental/sustainability frameworks; and to support team work and participation in a sustainable organisation	
	 literacy, numeracy and technology skills to interpret workplace information in relation to work role, and to document and measure resource use 	
	 technology skills to select and use technology appropriate for a 	

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	task.		
Resource Implications	Access is required to real or appropriately simulated situations, including work areas, materials and equipment, and to information on workplace practices and OHS practices.		
Methods of Assessment			
Context of Assessment	Competence may be assessed in the work place or in a simulated work place setting.		

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Occupational Standard: Trade Service Level II		
Unit Title	Communicate with Customers Using Technologies	
Unit Code	TRD TSR1 11 0714	
Unit Descriptor	This unit describes the performance outcomes, skills and knowledge required to use technologies to communicate with customers according to workplace protocols. It involves correct operation of technologies, development of customer relationships to encourage use of technologies, and contacting customers using technologies such as mobile phone and web applications to inform and promote to customers.	

Elements		Perfe	ormance Criteria
	Clarify procedures for customer	1.1	<i>Organisational information</i> relating to the use of <i>technologies</i> is identified and reviewed for communicating with customers.
	contact using technologies.	1.2	Personal responsibility and limitations are identified in relation to communication with customers using technologies.
		1.3	Protocols are identified for collecting <i>customer data</i> to facilitate communication using technologies.
		1.4	Protocols are identified for <i>nature and frequency of customer contact</i> using different types of technologies.
2.	Operate technologies.	2.1	Procedures are identified for operation of technologies and associated applications.
		2.2	Operation of technologies and associated applications is tested and protocols are applied in line with nature of customer contact.
		2.3	Feedback is obtained and applied from relevant staff on operation of technologies.
3.	Promote customer communicatio n using technologies.	3.1	Relationships with customers are developed to identify scope for communication using technologies.
		3.2	Benefits of communication are explained to relevant customers using technologies.
		3.3	Required customer data is collected for communication using technologies.

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	3.4	Customer data is processed according to workplace procedures.
4. Contact customers.	4.1	Customers are contacted using technologies according to workplace procedures.
	4.2	Feedback on communication is obtained from customers using technologies according to workplace requirements.
	4.3	Potential is considered and discussed for improvement of customer communications with relevant staff.
	4.4	Suggested improvements are applied to improve customer communications.

Variable	Range
Organisational	May include but not limited to:
information	 mission, values and goals of business
	 product and service details
	workplace procedures
Technologies	May include but not limited to:
	 mobile phone technologies and programs
	 web technologies and programs
	wireless technologies and programs
Customer data	May include but not limited to:
	• name
	address
	mobile phone number
	email address
	social networking contact detail
Nature and	May include but not limited to:
frequency of	 limitations on the number of contacts in a given time period
customer contact	 prescribed content of typical messages
	 prescribed timeframes for contacts
	style guide for content of communications

Evidence Guide	
Critical Aspects of Competence	 Demonstrates skills and knowledge in: adheres to organisational protocols for customer contact using technologies promotes benefits of communication to relevant customers using technologies communicates with a range of customers using a range of

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Underpinning Knowledge and Attitudes	 technologies obtains and implements feedback on communication procedures. Demonstrates knowledge of: scope of organisation's sales and services types of technology and their application to retail industry workplace procedures relating to: > collection of customer data > customer service operation of technologies
Underpinning Skills	 Demonstrates skills of: communication and interpersonal skills to: > ask questions relating to information and procedures > develop relationships with customers > explain use of technologies to customers > share information > use and interpret non-verbal communication > use language and concepts appropriate to cultural differences literacy skills to find, read and record information > planning and organising skills to: > collect and collate information > schedule and complete tasks > set and meet timeframes technology skills to operate communication technologies
Resource Implications	Access is required to real or appropriately simulated situations, including work areas, materials and equipment, and to information on workplace practices and OHS practices.
Methods of Assessment	 Competence may be assessed through: Interview / Written Test Observation / Demonstration with Oral Questioning
Context of Assessment	Competence may be assessed in the work place or in a simulated work place setting.

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Occupational Standard: Trade Service Level II		
Unit Title	Conduct Telemarketing	
Unit Code	TRD TSR1 12 0714	
Unit Descriptor	This unit describes the performance outcomes, skills and knowledge required to apply telemarketing techniques to secure orders or sales through directly approaching customers or by responding to incoming calls from customers.	

Elements	Performance Criteria
1. Confirm	1.1Details of <i>campaign</i> are obtained and confirmed.
telemarketing processes.	1.2Matters relating to <i>campaign objectives</i> or responsibilities are clarified with <i>relevant personnel</i> .
	1.3 <i>Call guides</i> and action lists are prepared where required.
	1.4 Technology required is determined for completion of assigned roles in campaigns.
2. Respond to	2.1 <i>Customer</i> needs are clearly established.
customer enquiries using telemarketing technology.	2.2 <i>Customer enquiries</i> are satisfied in a prompt and efficient manner.
	2.3Enquiries beyond individual capabilities or beyond scope of the campaign are referred to relevant personnel or recorded for later response.
	2.4Information not supplied is followed upon to the customer on initial enquiry and relayed to the customer within the quickest possible time.
	2.5 Sales and service techniques are appied according to business and industry standards.
	2.6 Payment options are discussed and confirmed with customer during sales transaction.
	2.7 Supply arrangements are confirmed with customer during sales transaction.

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3. Seek customers		3.1Call targets are identified and confirmed.
using telemarketing	3.2Telephone numbers are identified from database.	
	technology.	3.3Calls are completed in the most efficient manner possible.
		3.4Call principles and procedures that conform to business policy and procedures are ensured.
		3.5Customer responses that required level of detail are recorded accurately.
		3.6Customer queries are answered or referred to appropriate personnel according to business policy and procedures.
		3.7Customer requests are acted according to business policy and procedures.
4. Process		4.1 Customer requirements are recorded and reported.
	telemarketing customer sales	4.2 Customer particulars are accurately recorded.
	and orders.	4.3Appropriate records are completed and reported according to business processes and technology.
		4.4Customer's preferred payment is processed and options are delivered.
		4.5 <i>Credit checks</i> are arranged according to business and industry policy and requirements.
		4.6Privacy arrangements are fully applied during transaction.
5.	5. Maintain telemarketing	5.1Telemarketing systems and technology are maintained to business and manufacturer's requirements.
	systems and technology.	5.2 <i>Faults or safety problems</i> with telemarketing systems and work space are reported to relevant personnel.
6.	Record campaign results.	6.1Campaign results and <i>records</i> are processed according to business processes and technology.
		6.2Difficulties encountered reporting and recording campaign results are conveyed to appropriate personnel.
		6.3Performance is assessed against agreed targets and analysed for future improvement.

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Variable	Range
Campaign	May include: • demographics • economics • competition • social and cultural factors • political influences • legal factors • natural factors • technology
Campaign objectives	 May include: merchandising and sales strategy sales promotional strategies, including: duration cycle territory coverage product or service focus. product or service
Relevant personnel	May include: • supervisor • team leader • manager • specialist technical staff
Call guides	May include: prepared internally or externally in hard or electronic form Automated or manual
Technology	 May include: personal computers or terminals, which may be stand-alone or networked point-of-sale terminals telecommunications equipment software, including: word processing databases spreadsheets financial inventory Electronic Data Interchange (EDI)

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Customer	May include
	new or repeat contacts
	 external and internal contacts
	 business customers or individuals
	 customers with routine or special requests
	 people from a range of social, cultural and ethnic
	backgrounds and with varying physical and mental abilities
Customer enquiries	May include
	warranties
	use-by dates
	2
	 storage requirements stock successful bility
	stock availability
	product range
	 features and benefits of products
	• price
	delivery
	progress of order placed
Sales and service	May include:
techniques	 questioning and active listening
	 sales closing techniques
	 associated sales techniques, including:
	➤ trade-up
	➤ trade-in
	➤ tie-ins
	➤ cut-ins
	range-ins
	 negotiation skills
	 over-the-phone empathy creation
	 securing payment
Payment options	May include:
	credit card
	electronic funds transfer
	cheque
	money order
	hire purchase
	Cash on Delivery (COD)
	 customer account
Supply	May include:
arrangements	delivery of products
	 provision of services
	 maintenance and support agreements
	 leasing agreements and consultancies
	iouonig agreemente and consultancies

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	research and development		
Business policy and	May include:		
procedures	 use of telecommunications technology 		
	 maintaining and utilising client records 		
	 promotional and marketing programs 		
	 sale and supply of products and services 		
	 interaction with customers 		
Customer	May include:		
requirements	product type		
	brand		
	• size		
	quantity		
	product characteristics		
	method of delivery		
	• price		
Customer	May include:		
particulars	 customer's name and contact details 		
	transaction records		
	personal preferences		
	 anniversaries and special dates 		
	 details of items bought or returned 		
Credit checks	May include:		
	automated or manual		
	 Completed internally or by external agent 		
Faults or safety	May include:		
problems	• spills		
	sharp edges		
	loose wiring		
	transaction faults		
	 equipment and technology faults 		
Records	May include:		
	manual or electronic records		
	 purchase requests and orders 		
	 tender submissions and proposals 		
	 invoices and payment requests 		
	 statements and petty cash vouchers 		
	offer and contract documents		
	 evaluation process documentation 		
	 records of authorised officers' decisions 		
	corporate credit card transaction statements		
	 records of supplier performance 		
	 financial statements 		
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٠	asset registers
•	records of conversation

Evidence Guide			
Critical Aspects Competence	 Demonstrates skills and knowledge in: satisfactory processing of a customer enquiry relating to a specific marketing campaign satisfactory processing of incoming sales calls from customers satisfactory processing or outgoing contact with customers to obtain sales, or recall or regain a customer matching customer requirements with business offerings recording sales retaining or regaining customers successful handling of a range of customer contingencies encountered during performance of telemarketing duties Completion of communication tasks according to business procedures, e.g. phone orders and accompanying written confirmations, faxed order forms and confirmation documents, electronic order lodgment and accompanying hard copies of computer documents. 		
Underpinning Knowledge and Attitudes	 Demonstrates knowledge of: store policy and procedures in regard to: telecommunications, including telemarketing and telesales interacting with customers promoting products processing sales transactions techniques in interpersonal communication relevant industrial or legislative requirements use and maintenance of technology Work Health and Safety (WHS) aspects of job relevant commercial law, legal and security requirements 		
Underpinning Skills	 Demonstrates skills of: interpersonal skills to: clarify matters relating to campaign objectives or responsibilities with relevant personnel respond to customer enquiries call customers report faults or difficulties with reporting and recording to appropriate personnel through clear and direct communication 		
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	 ask questions to identify and confirm requirements use language and concepts appropriate to cultural differences use and interpret non-verbal communication collaborate with team members clarify campaign details literacy and numerical skills to: interpret business policy and procedures interpret database entries process sales transactions record and analyse data use appropriate technology to complete ascribed role record and report information for business transactions and as required by business technical skills to: apply privacy and security arrangements solve routine operational problems identify targets 	
Resource Implications	Access is required to real or appropriately simulated situations, including work areas, materials and equipment, and to information on workplace practices and OHS practices.	
Methods of Assessment	 Competence may be assessed through: Interview / Written Test Observation / Demonstration with Oral Questioning 	
Context of Assessment	Competence may be assessed in the work place or in a simulated work place setting.	

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Occupational Standard: Trade Service Level II		
Unit Title	Minimise Loss	
Unit Code	TRD TSR1 13 0714	
Unit Descriptor	This unit describes the performance outcomes, skills and knowledge required to minimise theft and loss of stock in a retail environment. It involves applying store policy and procedures and industry codes of practice in regard to store security, theft prevention and correct stock usage; reporting theft or suspicious behavior to relevant personnel; and monitoring stock, work areas, customers and staff to minimize opportunities for theft.	

Elements	Performance Criteria		
1. Apply routine store security	1.1	Store <i>security systems and procedures</i> are applied according to store policy.	
	1.2	Cash is handled and secured according to <i>store policy</i> and procedures.	
	1.3	Suspicious behaviour of customers is observed and dealt with according to store policy and <i>legislative requirements</i> .	
	1.4	Internal and external theft is dealt with according to store policy and legislative requirements.	
	1.5	Products and equipment are stored in a secure manner according to store policy and procedures.	
2. Minimise theft	2.1	Appropriate action is taken to minimise theft by applying store procedures and legislative requirements.	
	2.2	Merchandise is matched to correct price tags according to store procedures.	
	2.3	Surveillance of merchandise is maintained according to store policy and <i>legislative requirements</i> .	
	2.4	Customers' bags are checked as required at point of sale according to store policy and legislative requirements.	
	2.5	Security of cash, cash register and keys are maintained according to store policy.	
	2.6	Security of stock, cash and equipment are maintained in regard to customers, <i>staff</i> and outside contractors	

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		according to store policy and legislative requirements.
	2.7	Suspected or potential thieves are dealt with according to store policy and procedures.
3. Use stock efficiently	3.1	Stock is handled and stored to minimise loss through damage or deterioration.
	3.2	Effective stock rotation is ensured to minimise stock loss through wastage.
	3.3	Correct stock amounts prepared are ensured for individual transactions to minimise stock loss from over-supply.

Variable	Range		
Security syster and procedure	May include: • armed hold-up • cash and credit cards • customers • equipment, including: > alarm systems > mirrors > security tags > video surveillance • keys • locked and secure areas • premises • records • staff • stockvisitors, sales representatives, contractors and vendors.		
Legislative requirements	May include: • Ethiopian Consumer Law • awards and agreements • credit law • criminal law • privacy and confidentiality laws • property offences • reporting procedures.		
Staff	 May include: full-time, part-time and casual staff management other staff members people from a range of social, cultural and ethnic backgrounds 		
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	people with varying physical and mental abilities.
Store policy and	May include:
procedures	 reporting problems and faults
proceduree	security
	surveillance of merchandise.

Evidence Guide		
Critical Aspects of Competence	 Demonstrate skills and knowledge to: applies store policy and procedures and legislative requirements, including industry codes of practice in regard to store security and theft prevention in a range of contexts and situations applies store policy and procedures in regard to following security procedures and reporting theft or suspicious behaviour to relevant personnel monitors stock, work area, customers and staff to minimise opportunities for theft. 	
Underpinning Knowledge and Attitudes	 Demonstrate knowledge of: location and operation of store security equipment reporting procedures for internal and external theft or suspicious circumstances security procedures relating to cash and non-cash transactions store policy and procedures in regard to: checking customers' bags and purchases counting, measuring and weighing stock dealing with suspicious behaviour and actual theft handling and storage of stock reporting problems and faults security stock rotation 	
Underpinning Skills	 Demonstrate: communication and interpersonal skills to relate positively to customers while conducting routine security procedures, such as bag checking literacy and numeracy skills to: >count or measure stock >interpret manufacturer handling and storage instructions and store procedures 	

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	≻handle cash	
	≻record stolen items	
	>report theft	
	 observation skills to identify suspicious behaviour technical skills to manually handle and store stock 	
Resource Implications	Access is required to real or appropriately simulated situations, including work areas, materials and equipment, and to information on workplace practices and OHS practices.	
Methods of Assessment	 Competence may be assessed through: Interview / Written Test Observation / Demonstration with Oral Questioning 	
Context of Assessment	Competence may be assessed in the work place or in a simulated work place setting.	

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Occupational Standard: Trade Service Level II	
Unit Title	Participate in Workplace Communication
Unit Code	TRD TSR1 14 0714
Unit Descriptor	This unit covers the knowledge, skills and attitudes required to gather, interpret and convey information in response to workplace requirements.

Elements	Performance Criteria
1. Obtain and convey	1.1 Specific and relevant information is accessed from <i>appropriate sources</i>
workplace information	1.2 Effective questioning , active listening and speaking skills are used to gather and convey information
	1.3 Appropriate <i>medium</i> is used to transfer information and ideas
	1.4 Appropriate non- verbal communication is used
	1.5 Appropriate lines of communication with supervisors and colleagues are identified and followed
	1.6 Defined workplace procedures for the location and <i>storage</i> of information are used
	1.7 Personal interaction is carried out clearly and concisely
2. Participate in	2.1Team meetings are attended on time
workplace meetings and discussions	2.20wn opinions are clearly expressed and those of others are listened to without interruption
	2.3Meeting inputs are consistent with the meeting purpose and established <i>protocols</i>
	2.4 Workplace interactions are conducted in a courteous manner
	2.5Questions about simple routine workplace procedures and matters concerning working conditions of employment are asked and responded to
	2.6 Meetings outcomes are interpreted and implemented

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3. Complete relevant work related	3.1 Range of <i>forms</i> relating to conditions of employment are completed accurately and legibly
documents	3.2 Workplace data is recorded on standard workplace forms and documents
	3.3 Basic mathematical processes are used for routine calculations
	3.4 Errors in recording information on forms/ documents are identified and properly acted upon
	3.5 Reporting requirements to supervisor are completed according to organizational guidelines

Variable	Range
Appropriate sources	May include but not limited to: • Team members • Suppliers • Trade personnel • Local government • Industry bodies
Medium	 May include but not limited to: Memorandum Circular Notice Information discussion Follow-up or verbal instructions Face to face communication
Storage	May include but not limited to: • Manual filing system • Computer-based filing system
Protocols	 May include but not limited to: Observing meeting Compliance with meeting decisions Obeying meeting instructions
Workplace	May include but not limited to:

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interactions	Face to face		
	Telephone		
	Electronic and two way radio		
	 Written including electronic, memos, instruction and forms, non-verbal including gestures, signals, signs and diagrams 		
Forms	May include but not limited to:		
	Personnel forms, telephone message forms, safety reports		

Evidence Guide				
Critical Aspects	Demonstrates skills and knowledge to:			
Competency	 Prepare written communication following standard format of the organization 			
	 Access information using communication equipment 			
	 Make use of relevant terms as an aid to transfer information effectively 			
	Convey information effectively adopting the formal or informal communication			
Underpinning	Demonstrate knowledge of:			
Knowledge and Attitudes	Effective communication			
Attitudes	 Different modes of communication 			
	Written communication			
	Organizational policies			
	 Communication procedures and systems 			
	 Technology relevant to the enterprise and the individual's work responsibilities 			
Underpinning	Demonstrate skills to:			
Skills	Follow simple spoken language			
	 Perform routine workplace duties following simple written notices 			
	 Participate in workplace meetings and discussions 			
	Complete work related documents			
	Estimate, calculate and record routine workplace measures			
	 Do basic mathematical processes of addition, subtraction, division and multiplication 			
relate to people of social range in the workplace				
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	Gather and provide information in response to workplace Requirements		
Resource Implications	Access is required to real or appropriately simulated situations, including work areas, materials and equipment, and to information on workplace practices and OHS practices.		
Methods of Assessment	 Competence may be assessed through: Interview / Written Test Observation / Demonstration with Oral Questioning 		
Context of Assessment	Competence may be assessed in the work place or in a simulated work place setting.		

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Occupational Standard: Trade Service Level II			
Unit Title	Work in Team Environment		
Unit Code	TRD TSR1 15 0714		
Unit Descriptor	This unit covers the skills, knowledge and attitudes to identify role and responsibility as a member of a team.		

Ele	ements	Performance Criteria
1.	Describe team role and scope	1.1 The <i>role and objective of the team</i> are identified from available <i>sources of information</i>
		1.2 Team parameters, reporting relationships and responsibilities are identified from team discussions and appropriate external sources
2.	2. Identify own role and	2.1 Individual role and responsibilities within the team environment are identified
	responsibility within team	2.2 Roles and responsibility of other team members are identified and recognized
		2.3 Reporting relationships within team and external to team are identified
3.	Work as a team member	3.1 Effective and appropriate forms of communications used and interactions undertaken with team members who contribute to known team activities and objectives
		3.2 Effective and appropriate contributions are made to complement team activities and objectives, based on individual skills and competencies and <i>workplace context</i>
		3.3 Protocols are observed in reporting using standard operating procedures
		3.4 Contribute to the development of team work plans based on an understanding of team's role and objectives and individual competencies of the members.

Variable	Range
Role and objective of team	May include but not limited to:
	•Work activities in a team environment with enterprise or specific

	sector		
	•Limited discretion, initiative and judgment maybe demonstrated on the job, either individually or in a team environment		
Sources of	May include but not limited to:		
information	 Standard operating and/or other workplace procedures 		
	•Job procedures		
	 Machine/equipment manufacturer's specifications and instructions 		
	 Organizational or external personnel 		
	•Client/supplier instructions		
	•Quality standards		
	•OHS and environmental standards		
Workplace	May include but not limited to:		
context	 Work procedures and practices 		
	 Conditions of work environments 		
	 Legislation and industrial agreements 		
	 Standard work practice including the storage, safe handling and disposal of chemicals 		
	•Safety, environmental, housekeeping and quality guidelines		

Evidence Guide				
Critical aspects of		Demonstrates skills and knowledge to:		
competence		Operate in a team to complete workplace activity		
		Work effectively with others		
		 Convey information in written or oral form 		
		 Select and use appropriate workplace language 		
	 Follow designated work plan for the job 			
	Report outcomes			
Underpinning		Demonstrate knowledge of:		
Knowledge and	d	Communication process		
Attitude		•Team structure		
		•Team roles		
Group planning and decision making				
Underpinning		Demonstrate skills to:		
Skills		 Communicate appropriately, consistent with the culture of the workplace 		
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Resource Implications	Access is required to real or appropriately simulated situations, including work areas, materials and equipment, and to information on workplace practices and OHS practices.
Methods of Assessment	Competence may be assessed through: Interview / Written Test Observation / Demonstration with Oral Questioning
Context of Assessment	Competence may be assessed in the work place or in a simulated work place setting.

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Occupational Standard: Trade Service Level II			
Unit Title	Develop Business Practice		
Unit Code	TRD TSR1 16 0714		
Unit Descriptor	This unit covers knowledge, skills and attitude required to establish a business operation from a planned concept. It includes researching the feasibility of establishing a business operation, planning the setting up of the business, implementing the plan and reviewing operations once commenced, customer handling, developing and maintaining business relationships.		

Elements	Performance Criteria
 Identify business opportunities 	1.1The concept of paradigm shift and means of divergent thinking are elaborated and strategies to look beyond the boundaries are discussed.
and business skills	1.2 Unusual business opportunities are identified.
	1.3Feasibility on <i>business skills and personal attributes</i> is assessed and matched against those perceived as necessary for a particular business opportunity.
	1.4New behavior on how problems can be the pivotal source of business opportunity is elaborated and experience taken.
	1.5Assistance sought with feasibility study of <i>specialist and relevant parties</i> is discussed, as required.
	 6Impact of emerging or changing technology, including e- commerce, on business operations is evaluated.
	 Practicability of business opportunity is assessed in line with perceived business risks, returns sought, personal preferences and resources available.
	1.8Business plan is revised in accordance with the identified opportunities.
2. Plan for the establishment of business operation	2.1 Organizational structure and operations are determined and documented.
	2.2 Procedures are developed and documented to guide operations.
	2.3 Financial backing is secured for business operation.

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	2.4 Business legal and regulatory requirements are identified and compiled.
	2.5 <i>Human and physical resources</i> required to commence business operation are determined.
	2.6 Recruitment and procurement strategies are developed.
3. Implement Business	3.1 Physical and human resources are obtained to implement business operation.
Development Plan	3.2 <i>Operational unit</i> is established to support and coordinate business operation.
	3.3 Simulations on the development plan are well discussed and understood.
	3.4 Implementation manual is discussed and understood.
	3.5 Marketing the business operation is undertaken.
	3.6 Monitoring process is developed and implemented for managing operation.
	3.7 <i>Legal documents</i> are carefully maintained and relevant records kept and updated to ensure validity and accessibility.
	3.8 Contractual procurement rights for goods and services including <i>contracts with relevant people</i> are negotiated and secured as required in accordance with the business plan.
	3.9 Options for leasing/ownership of business premises are identified and contractual arrangements completed in accordance with the business plan.
4. Review implementation process and take corrective measures	4.1 Review process is developed and implemented for implementation of business operation.
	4.2 Improvements in business operation and associated management process are identified.
	4.3 Identified improvements are implemented and monitored for effectiveness.
5. Establish	5.1 Persuasion strategies are developed and discussed.
contact with customers and clarify needs of	5.2 Welcoming customer environment is maintained and Customer is greeted warmly according to enterprise policies and procedures.
customer	5.3 Information is provided to satisfy customer needs.
	5.4 Information on customers and service history is gathered for analysis.
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	5.5 Customer data is maintained to ensure database relevance and currency.
	5.6 Customer needs are accurately assessed against the products/services of the enterprise.
	5.7 Customer details are documented clearly and accurately in required format.
	5.8 Negotiations are conducted in a business-like and professional manner.
	5.9 Benefits for all parties are maximized in the <i>negotiation through use of established techniques</i> and in the context of establishing long term relationships.
	5.10 The results of negotiations are communicated to appropriate colleagues and stakeholders within appropriate timeframes.
	5.11 <i>Opportunities to maintain regular contact</i> with customers are identified and taken-up.
6. Develop and Maintain Business Relationship	6.1 Features and benefits of products/services provided by the enterprise are described/ recommended to meet customer needs.
	6.2 Alternative sources of information/advice are discussed with the customer.
	6.3 Information needed is pro-actively sought, reviewed and acted upon to maintain sound business relationships.
	6.4 Agreements are honored within the scope of individual responsibility.
	6.5 Adjustments to agreements are made in consultation with the customer and information shared with appropriate colleagues.
	6.6 Relationships are nurtured through regular contact and use of effective interpersonal and communication styles.

Variable	Range
Unusual Business opportunities	May include but not limited to: •Public holidays •Ceremonies •Natural disaster •Campaigns

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Business opportunities	May include but not limited to: •Expected financial viability •Skills of operator •Amount and types of finance available •Returns expected or required by owners •Likely return on investment •finance required •Lifestyle issues
Business skills and personal attributes	May include but not limited to: •Technical and/ or specialist skills •Managerial skills •Entrepreneurial skills •Taking calculated risk skills •Willingness to take calculated risks •Willingness to work under pressure
Specialist and relevant parties	 May include but not limited to: Chamber of commerce Financial planners and financial institution representatives, business planning specialists and marketing specialists Accountants Lawyers and providers of legal advice Government agencies Industry/trade associations Online gateways Business brokers/business consultants
Business risks	May include but not limited to: •Occupational health and safety •Environmental risks •Relevant legislative requirements •Security of investment •Market competition •Security of premises/location •Supply and demand •Resources available
Human and physical resources	May include but not limited to: •Software and hardware •Office premises and equipment •Communications equipment •Specialist services through outsourcing, contracting and consultancy

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	•Staff •Vehicles		
Operational unit	May include but not limited to: •different departments, sections, teams, divisions, etc. staffed with required personnel and equipped to service and support business		
Legal documents	 May include but not limited to: Partnership agreements, constitution documents, statutory books for companies (register of members, register of directors and minute books), certificate of Incorporation, franchise agreements and financial documentation, appropriate software for financial records Occupational Health Safety (OHS) Recordkeeping including personnel, financial, taxation, and environmental 		
Contracts with relevant people	 May include but not limited to: •business owners, suppliers, employees, agents, land owners, distributors, customers or any person with whom the business has, or seeks to have, a performance-based relationship 		
Negotiation techniques	May include but not limited to: •Identification of goals, limits •Clarification of needs of all parties •Listening and questioning •Non-verbal communication techniques •Appropriate language and situation •Bargaining •Developing options •Appropriate cultural behavior •Confirming agreements		
Opportunities to maintain regular contact	to maintain regular contact with customers may include: Informal social occasions Ceremonies Exhibitions Industry functions Association membership Co-operative promotions Program of regular telephone contact		

Evidence Guide				
Critical Aspects of Demonstrates knowledge and skills in:				
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Competence	 that a business operation has been planned and implemented from initial research of feasibility of the business and completion of the plan, through implementing the plan and commencing operations the ability to evaluate the results of research and assess the likely viability and practicability of a business opportunity, taking into account the current business/market climate and resources available 			
	available			
	 treating customers in a courteous and professional manner 			
	 building and maintaining relationships to achieve successful business outcomes 			
Underpinning	Demonstrate knowledge of:			
Knowledge an	d •Paradigm shift			
Attitudes	•Unusual business opportunities			
	•Feasibility study			
	Business structure			
	•Federal and regional government legislative requirements			
	affecting business operations, especially in regard to			
	Occupational Health and Safety (OHS), Equal Employment			
	Opportunity (EEO), industrial relations and anti-discrimination			
	Procurement and recruitment strategy			
	•Operational unit			
	Monitoring process			
	 Business systems and operations 			
	•Relevant marketing, management, sales and financial concepts			
	•Options for financing			
	Business premises and ownership			
	•Lease			
	 Methods for researching business opportunities 			
	 Methods of identifying relevant specialist services to 			
	complement the business			
	Advertising and promotion			
	•Distribution and logistics			
	•Terms and conditions in contractual agreement			
	Record keeping duties			
	•Operational factors relating to the business (provision of			
professional services, products)				
•Customer need assessment				
•Source of information				
Operational knowledge of enterprise policies and procedures				
regard to:				
	 Customer service Dealing with difficult customers 			
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	 maintenance of customer databases allocated duties/responsibilities 		
	 General knowledge of the range of enterprise merchandise 		
	and services, location of telephone extensions and		
	departments/sections		
	Basic operational knowledge of industry/workplace codes of		
	practice in relation to customer service		
	•		
	 negotiation and communication techniques appropriate to negotiations that may be of significant commercial value. 		
Underpinning	negotiations that may be of significant commercial value Demonstrate skills of:		
Skills			
SKIIIS	Hunting and exploiting unusual business opportunities		
	 Interpreting legal requirements, company policies and 		
	procedures and immediate, day-to-day demands		
	•Conducting feasibility study		
	•Developing new behavior		
	Using technology		
	Marketing skills		
	 Business planning skills 		
	•Entrepreneurial skills		
	 Time management skills 		
	 Customer handling skills 		
	 Communication skills including questioning, clarifying, reporting, 		
	and giving and receiving constructive feedback		
	 Technical and analytical skills to interpret business documents, 		
	reports and financial statements and projections		
	•Ability to relate to people from a range of social, cultural and		
	ethnic backgrounds and physical and mental abilities		
	 Problem solving skills to develop contingency plans 		
	 Using computers and software packages to record and manage 		
	data and to produce reports		
	 Interpreting business information, numeracy skills for data 		
	analysis to aid research		
	 Negotiation to conduct business activities 		
	•Research to identify a business opportunity and to conduct a		
	feasibility study		
	 Analytical skills to assess personal attributes and to identify 		
	business risks		
	 Observation skills for identifying appropriate people, resources 		
	and to monitor work		
Persuasion and networking skills			
	•Welcoming customers		
	 Information seeking skills to collect, organize and understand 		
	information related to collating and analyzing customer		
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	information to identify needs		
	•Establish diagnostic processes which identify and recommend		
	improvements to customer service		
Resource	Access is required to real or appropriately simulated situations,		
Implications	including work areas, materials and equipment, and to		
	information on workplace practices and OHS practices.		
Methods of	•Competence may be assessed through:		
Assessment	Interview / Written Test		
	 Observation / Demonstration with Oral Questioning 		
Context of	Competence may be assessed in the work place or in a simulated		
Assessment	work place setting.		

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Occupational Standard: Trade Service Level II			
Unit Title	Standardize and Sustain 3S		
Unit Code	TRD TSR1 17 0714		
Unit Descriptor	This unit of competence covers the knowledge, skills and attitudes required by worker to standardize and sustain 3S to his/her workplace. It covers responsibility for the day- to-day operations of the workplace and ensuring that continuous improvements of Kaizen elements are initiated and institutionalized.		

Elements	Performance Criteria	
1. Prepare for work.	1.1Work instructions are used to determine job requirements, including method, material and equipment.	
	1.2Job specifications are read and interpreted following working manual.	
	1.3 OHS requirements , including dust and fume collection, breathing apparatus and eye and ear personal protection needs are observed throughout the work.	
	1.4 Safety equipment and tools are identified and checked for safe and effective operation.	
	1.5 <i>Tools and equipment</i> are prepared and used to implement 3S.	
2.Standardize 3S.	2.1 Plan is prepared and used to standardize 3S activities.	
	2.2 Tools and techniques to standardize 3S are prepared and implemented based on <i>relevant procedures</i> .	
	2.3Checklists are followed for standardize activities and <i>reported</i> to <i>relevant personnel</i> .	
	2.4The workplace is kept to the specified standard.	
	2.5Problems are avoided by standardizing activities.	
3.Sustain 3S.	3.1 Plan is prepared and followed to standardize 3S activities.	
	3.2 Tools and techniques to sustain 3S are discussed, prepared and implemented based on relevant procedures.	
	3.3Workplace is inspected regularly for compliance to specified standard and sustainability of 3S techniques.	

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3.4Workplace is cleaned up after completion of job and before commencing next job or end of shift.
3.5Situations are identified where compliance to standards is unlikely and actions specified in procedures are taken.
3.6Improvements are recommended to lift the level of compliance in the workplace.
3.7Checklists are followed to sustain activities and reported to relevant personnel.
3.8Problems are avoided by sustaining activities.

Variable	Range		
OHS requirements	 May include but not limited to: Are to be in accordance with legislation/ regulations/codes of practice and enterprise safety policies and procedures. This may include protective clothing and equipment, use of tooling and equipment, workplace environment and safety, handling of material, use of fire fighting equipment, enterprise first aid, hazard control and hazardous materials and substances. Personal protective equipment is to include that prescribed under legislation/regulations/codes of practice and workplace policies and practices. Safe operating procedures are to include, but are not limited to the conduct of operational risk assessment and treatments associated with workplace organization. Emergency procedures related to this unit are to include but may not be limited to emergency shutdown and stopping of equipment, extinguishing fires, enterprise first aid requirements and site evacuation. 		
Safety equipment and tools	May include but not limited to: •dust masks / goggles •glove •working cloth •first aid •safety shoes		
Tools and equipment	May include but not limited to: •paint •hook •sticker •signboard		

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	 nails shelves chip wood sponge broom pencil shadow board/ tools board
Tools and techniques	May include but not limited to: •5S Job Cycle Charts •Visual 5S •The Five Minute 5S •Standardization level checklist •5S checklist •The five Whys and one How approach(5W1H) •Suspension •Incorporation •Use Elimination
Relevant procedures	 May include but not limited to: Assign 3S responsibilities Integrate 3S duties into regular work duties Check on 3S maintenance level OHS measures such as signage, symbols / coding and labeling of workplace and equipment Creating conditions to sustain your plans Roles in implementation
Reporting	May include but not limited to: •verbal responses •data entry into enterprise database •brief written reports using enterprise report formats
Relevant personnel	May include but not limited to: •supervisors, managers and quality managers •administrative, laboratory and production personnel •internal/external contractors, customers and suppliers
Tools and techniques	May include but not limited to: •5S slogans •5S posters •5S photo exhibits and storyboards •5S newsletter •5S maps •5S pocket manuals

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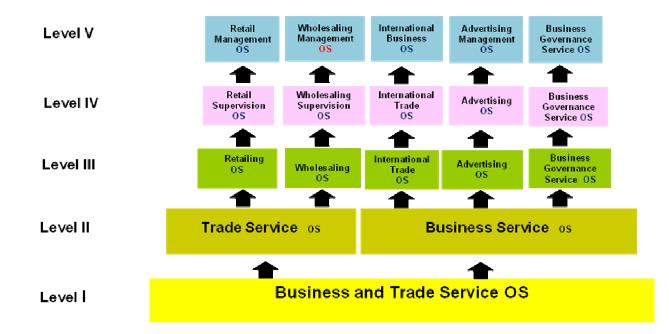
 5S department/benchmarking tours
•5S months
●5S audit
 Awarding system
•Big cleaning day
 Patrolling system may include:
➤Top management Patrol
≻5S Committee members and Promotion office Patrol
≻Mutual patrol
Self-patrol
≻Checklist patrol
≻Camera patrol

Evidence Guide				
Critical Aspect Competence	s of	 Demonstrates skills and knowledge to: Discuss the relationship between Kaizen elements. Standardize and sustain 3S activities by applying appropriate tools and techniques. 		
Underpinning Knowledge an Attitudes	d	 Elements of Ways to in Benefits of Relationsh The fourth Benefits of Procedure Tools and Relevant of environm Plan and r 	nprove Kaizen elements improving kaizen elements ip between Kaizen elements pillar of 5S standardizing and sustaining 3S s for standardizing and sustaining techniques to sustain 3S Occupational Health and Safety (O ent requirements	
Underpinning	 Underpinning Skills Demonstrates skills of: improving Kaizen elements by applying 5S standardizing and sustaining procedures and techniques to avoid problems technical drawing procedures to standardizing 3S activities analyzing and preparing shop layout of the workplace standardizing and sustaining checklists preparing and implementing tools and techniques to sustain 3S 			vorkplace
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	 working with others reading and interpreting documents observing situations solving problems by applying 5S communication skills preparing labels, slogans, etc. gathering evidence by using different means using Kaizen board properly in accordance the procedure reporting activities and results using report formats
Resources Implication	Access is required to real or appropriately simulated situations, including work areas, materials and equipment, and to information on workplace practices and OHS practices.
Methods of Assessment	Competence may be assessed through: •Interview / Written Test •Observation / Demonstration with Oral Questioning
Context of Assessment	Competence may be assessed in the work place or in a simulated work place setting.

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TRADE SERVICE



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This occupational standard was developed July 2014 at CEE (Centre of Excellence for Engineering), Addis Ababa.

COMMENT TEMPLATE

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